

Understanding Business Etiquette and Cultures Around the World Global Business Activity

Learning Target:

I understand appropriate business etiquette in other countries, and I can compare the differences to U.S. business etiquette.

Possible Resources:

<http://www.cyborlink.com/>

<https://www.commisceo-global.com/country-guides>

Project:

- ✓ Research a country's business etiquette and culture.
- ✓ Create a presentation that includes a minimum of the following requirements:
 - Brief background of the country
 - Location of country (include a map with the country clearly marked)
 - Language(s) mostly used
 - At least 3 facts or statistics about the country
 - Information about the culture/society of the country, including dress/attire/clothing
 - Five or more points about the social etiquette, customs, and protocols
 - Select at least seven points about the business etiquette, customs, communication, and protocols
 - Discuss at least three ways in which the business etiquette/culture is different than that of the citizens of the United States.
- ✓ You will present your findings via a presentation to the class which will include a title and a reference slide/section.
- ✓ You may work with a partner.