

## How Has COVID-19 Affected Local Businesses?

The coronavirus has certainly had an impact on most businesses. With this project, you will interview someone within a business and write up your results.

- Interview a local business owner, supervisor, assistant manager, manager, etc. I would prefer it be a Bath County business; however, if you know someone who operates a business in a nearby county, then you may interview him/her.
- Before starting or requesting an interview, please explain that you are a student who is working on a school project for a business class. Explain that the information you gather may be published/shared.
- You may interview in a method that works for the two of you (e-mail, phone, Skype, Facetime, etc.). Please do not interview in person unless it is someone who lives with you.
- You should gather some background on the business—how long it has been operating, number of employees usually hired, what the business does/sell, etc.
- In addition, gather information through questions. Here are some recommended questions. Please add at least two of your own, as well:
  - Since COVID-19, how has your business been affected?
  - Have you had to lay off employees? If so, how many?
  - How has your business adjusted since the virus hit Kentucky? (Example, restaurants have closed inside dining and are focusing on delivery, pick-up, drive-thru, etc.)
  - Do you think your business will recover?
- Some of the information you gather will be published, so make sure your information is accurate and that the interviewee is aware of this and gives permission. After compiling the information, be sure to read it back to the interviewee or have him/her look over the information to make sure it is accurate.
- Also, if we have space, we may try to do a small ad in the yearbook for your business, for free. So, please collect the following:
  - A business card, if possible. (not required)
  - The company logo, address, and phone number. (required)
- If you have access to the Internet and a computer, I would prefer you type up the information in a document and e-mail it to me with the company logo, address, and phone number. If possible, take a picture or scan the business card and e-mail to me.
- This project is due by May 4.